

BIO

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A 2x4 grid of icons representing different categories. The first row contains: a lightbulb icon labeled 'CONCEPT', a pair of headphones icon labeled 'MUSIC', a paper airplane icon labeled 'TRAVEL', and a camera icon labeled 'PHOTO'. The second row contains: a dollar sign icon labeled 'BUSINESS', a globe icon labeled 'WEB', and a tablet icon labeled 'TECH'. The fourth column is empty.

| Skill             | Frequency |
|-------------------|-----------|
| Adobe Photoshop   | 10        |
| Adobe Illustrator | 10        |
| Adobe InDesign    | 10        |
| Microsoft Office  | 10        |
| HTML & CSS        | 10        |
| Photography       | 10        |
| Layout            | 10        |
| Typography        | 10        |
| Logo & Identity   | 10        |
| Photo Retouching  | 10        |

2012-2016 • **Atlanta Art Institute**  
Graphic Design & Web Design  
**Graduated with honors**  
Atlanta, Georgia

2014 • 2016 Graphic Design  
**Best in Portfolio Show**

**Featured Artist**  
HBO x Insecure x St. Beauty - 2018

## HELLO!

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After graduating from the Art Institute I spent some time in the fine arts and helped co-curate a gallery space. (Gallery Seven) The gallery focused on the nuances of folk/familial artists. We sourced and maintained relationships with these artists while hosting shows so their works could be hosted and seen. Eventually, I moved on and started working full time as a Digital Marketing Manager and the Lead Designer at the E-Commerce platform Georgia Furniture Mart to develop the new platform's redesign as well as spearhead the rebrand with a team of individuals. After that massive project wrapped during the COVID-19 pandemic, I did some campaign work as Art Director for several launches with Ceruzzi Concepts. Since then I've been operating my freelance practice, working as a Designer and Art Director within the Beauty, Fashion, Lifestyle, Luxury, Hospitality, Culinary, Entertainment, and Publishing industries. My work focuses on digital media within the areas of branding, editorial design for books and magazines, type- and image-led graphic design, art direction, and website design.

I am available for design, art direction and creative direction projects, collaborations and art commissions.

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Thank you,  
Matthew Roberson