

# MRO

## MATTHEW ROBERSON

Graphic Designer & Art Director

matthewrobersonart.com

### BIO

I attended The Art Institute of Atlanta from 2012 to 2014. Graduating with honors I won Best in Show for my Graphic/Web Design Program. My freelance business has been successfully creating content since early 2015.

My clients have a large range of needs from branding, consulting, redesigning, photography, web design and sometimes building an e-commerce driven webpage. I've worked with music industry stars to magazine's to candle company startups.

Really there isn't a brand I can't assist in some fashion. I left a co-directing position at an art gallery in Buckhead about a year ago. There my responsibilities included artist management, branding, marketing and high end luxury sales. Currently I'm exploring different opportunities with my creative path and finding what works best with my skillset and work load.

### INTERESTS



CONCEPT



MUSIC



GOALS



PHOTO



BUSINESS



WEB



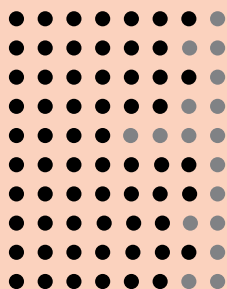
TRAVEL



TECH

### SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Microsoft Office  
HTML & CSS  
Photography  
Layout  
Typography  
Logo & Identity  
Photo Retouching



### EDUCATION

2012-2014 • Atlanta Art Institute  
Graphic Design & Web Design  
Graduated with honors  
Atlanta, Georgia

2014 • Graphic Design  
Best in Portfolio Show

### WORK

Freelance Photographer  
October 2014 to Present

Freelance Graphic Designer  
October 2014 to Present

Digital Art & Photography Director  
Gallery Seven - 2017 to 2018

Gallery Assistant  
Gallery Seven - 2017 to 2018

Lead Designer  
Carre D'artistes - October 2016 to 2017

Gallery Assistant  
Carre D'artistes - October 2016 to 2017

Featured Exhibit  
King Plow Art Center

Featured Artist  
Oz Magazine - "Next Generation"

Featured Artist  
Wussy Magazine 2016 & 2019

Featured Artist  
UNIF

Designer  
Atlanta Luxury Lifestyle Magazine - 2017

Photographer  
Atlanta Luxury Lifestyle Magazine - 2017

Curator  
Decatur Art Alliance - 2018

Design Assistant  
MODA - Designing Healthy Communities - 2016

Curator  
Popup Midtown Gallery - 2018

Photographer  
Dior x French Chamber

Videographer  
Playground Magazine

Photographer  
Atlanta Homes & Lifestyle Magazine - 2017

Featured Artist  
HBO x Insecure x St. Beauty - 2018